



SACRED HEART OF JESUS

CATHOLIC PARISH

24-25 FISCAL YEAR

To bring clarity and focus to supporting our mission of putting hearts on a collision course with the Sacred Heart of Jesus, the following are key points that are directly impacted by your tithing dollars. Your increased support will feed His call, empowering us all to carry His mission further than ever before.

To support our ten-year goal of 100% of our registered parishioners are Partners on Mission, we took a strategic, in-depth look at our parish staff structure and identified key areas for improvement.

- **Restructured** the organizational chart to create a clearer and more cohesive framework to align with our ten-year vision.
- **Enhanced** clarity around each parish staff role's contribution to our mission. Met with parish school faculty & staff and asked their why for Catholic education.
- **Identified** and addressed key gaps in:
 - Training
 - Processing
 - Staffing
- **Hired** essential positions to support future growth, including:
 - Development
 - Communications
 - Parish School Vice Principal
 - Facilities
 - Accounting
 - Administrative Support
- **Built** a leadership team to sustain long-term growth:
 - By doing so, provides comprehensive support for our Priests by reducing administrative tasks, allowing them to focus on the church's mission, Sacraments, and pastoral care.

IMPACTING KEY AREAS

- **Marriage and Family Life:** We're strengthening our parish community by providing Christ-centered support for families and couples, helping them grow in faith together. We want to be known as the "relationship experts".
 - **3-Year Target:** Enrich the lives of 200 couples annually through 8 hours of marriage-enrichment programs; see a 25% rise in Sacramental marriages; active programs for young adults, newly married, and singles.
- **Fostering a Deeper Relationship with Jesus:** We want our campus to be welcoming where all can experience Christ's presence and the love of the Father.
 - **3-Year Target:** Increase daily Mass attendance to 500+; invite 40 new participants into RCIA; daily confession; increase in vocation discernment; additional Mass times; Adoration 24/7; launch a Master Plan for our campus that reflects our core values.
- **Evangelization and Outreach:** To extend our reach and share our message, we're enhancing our communications through marketing, rebranding, and launching a podcast and YouTube channel.
 - **3-Year Target:** Welcome 100+ non-Catholic participants to our outreach events, inviting them to experience our faith community; have a waiting list for the Parish School; to share our "playbook" with other Catholic Parishes.
- **Community Engagement:** We're inviting all parishioners to connect through activities and studies, fostering relationships that embody Catholic values and help us support each other in virtue.
 - **3-Year Target:** Engage 50% of families in small groups; bring our Spiritual Guide program to life; building bridges into St. James, Benedictine College, City on a Hill, School of Faith, and Amazing Parish